

2012 BETTER LIVING EXPO & CRAFT SHOW

PRESENTED BY THE SALISBURY OPTIMIST CLUB*

www.salisburyoptimist.org

February 24, 25 & 26TH

WICOMICO YOUTH & CIVIC CENTER, SALISBURY, MARYLAND

APPLICATION FOR EXHIBITOR'S SPACE

Firm Name _____ # or Booths Requested _____
Contact Person _____ Phone # _____
Address _____ Fax # _____
_____ Email _____
Product/Service to exhibit _____
I HAVE READ THE BLE RULE AND REGULATIONS AND AGREE TO COMPLY.
Authorized Representative _____ Title _____
Signature _____ Total Contract Amount \$ _____

2011 Exhibitors will have the right of first refusal on retaining their previous booth location. You may exercise that right by notifying Mike Eline @ 443-359-1150 prior to October 31, 2011. We will then be on a first come, first serve basis for booth spaces.

Upon acceptance of this application by the Better Living Expo Show, the applicant agrees to make full payment in accordance with this payment schedule. The deposit and contract must be received by October 31st, 2011 in order to reserve the booth(s). If total payment is received by November 30, 2011 then the 2011 rates will be honored. If total payment is not received by November 30, 2011, then the Show Management reserves the right to rescind this contract and all monies paid will be forfeited. The Show Management, at it's sole discretion may reject any exhibitor for any reason. Management also reserves the right, in the event of unforeseen emergencies, to cancel the show and refund all monies paid by exhibitors.

**MAKE CHECKS PAYABLE TO: THE OPTIMIST CLUB OF SALISBURY
MAIL TO: P.O. BOX 744 SALISBURY, MD. 21803-0744**

BLE SHOW CHAIRMAN MIKE ELINE 443-359-1150 CELL, 302-875-7232 WORK, 302-875-9349

SET UP DATES:	THURSDAY FEBRUARY 23	TIMES: 8:00 AM--8:00 PM
	FRIDAY FEBRUARY 24	8:00 AM--- 2:00 PM
EXPO DATES:	FRIDAY FEBRUARY 24	4:00 PM--- 8:00 PM
	SATURDAY FEBRUARY 25	10:00 AM--- 8:00 PM
	SUNDAY FEBRUARY 26	11:00 AM--- 4:00 PM
KNOCKDOWN DATES	SUNDAY FEBRUARY 26	4:00 PM --- 8:00 PM

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RULES & REGULATIONS

The 2012 Better Living Expo & Craft Show (Show) will furnish one 110-volt AC outlet per space, and for a space inside the Civic Center, we will provide background divides.

Exhibitors may utilize up to eight feet (8') of height for display at the back of the exhibit booth and on either side of the booth extending from the back of the aisle, or any fractional length thereof, providing that the rear of the exhibit or display along the side or sides of the booth is completely draped in official show draping or is otherwise completely finished or draped in a manner satisfactory to the Expo Management.

It is further agreed that the draping or finishing (if necessary) above 36" height of the official show side drapes will be provided or arranged for the exhibitor at the exhibitor's expense. **If the exhibitor's exhibit and/or product cannot conform to these dimensions, exhibitor hereby agrees to consult with the Show Management prior to installation for approval.**

It is understood and agreed that any other requirements desired by the exhibitor involving the use of utilities, display space or decorations must be approved by the Show Management and are the sole obligation of the exhibitor, who will bear all expenses. (Electrical wiring may cross behind the exhibit booth, depending on the availability and accessibility of the outlets required. Show Management will not be responsible for locations of electrical floor registers).

Exhibitors requiring a fork lift or other special equipment must advise Show Management no later than February 17, 2012. The cost for the forklift is \$50.00 and is in addition to all other fees. The cost for providing a 220-volt outlet is \$50.00. Other charges will be determined when requested.

RESTRICTIONS:

Only one firm will be allowed per exhibit space.

The Show Management will confirm all exhibit space. Every effort will be made to assign the exhibitor to one of its chosen spaces; however, the Show Management reserves the right to make the final space assignment, or change the space assignments after the exhibitor's application is accepted. No space will be committed unless the deposit money is received according to contract.

The Show Management reserves the right to determine the eligibility of any company or product for inclusion in the show, and shall have the right to exclude or to require modification of any display or demonstration.

Exhibitors may start set-up between 8:00 AM to 8:00 PM on Thursday, February 23rd.

ALL EXHIBITS MUST BE COMPLETED AND SET-UP BY 2:00 PM FRIDAY, FEBRUARY 24TH.

All exhibitors will be required to wear identification badges in order to enter the Civic Center through the exhibitor's entrance once the show has opened. Exhibitors will be given five (5) exhibitor tickets plus ten (10) complimentary admission tickets per space. All persons entering the Show must have an exhibitor or admission ticket.

ALL EXHIBITS MUST BE REMOVED FROM THE CIVIC CENTER BY MIDNIGHT SUNDAY UNLESS PRIOR ARRANGEMENTS HAVE BEEN MADE.

Exhibitor is completely responsible for loss or damage to their exhibit during Expo, move-in and move-out. No exhibits may be dismantled or moved prior to 4:00 PM Sunday, February 26.

Exhibitors will have booth cleaned and presentable when the Show opens at 4:00 PM on Friday, February 24th. Exhibitor's associates shall be at the booth during show hours. Show hours are; Friday from 4:00 PM until 8:00 PM, Saturday from 10:00 AM until 8:00 PM and Sunday from 11:00 AM until 4:00 PM.

Show Management will extensively promote and publicize the Show utilizing; electronic media, print, outdoor advertising and any other means deemed effective and appropriate. Exhibitors are encouraged to promote and advertise their participation in the Show. Exhibitors shall not solicit business or distribute handbills or ad materials in the aisles space or in the parking lot. Exhibit materials must be distributed from booth space only. Aisle space shall be under the exclusive control of the Show Management and may be used by exhibitors only with consent of the Show Management.

Raffles, games of chance and alcoholic beverages are prohibited on the Civic Center premises, except when specifically authorized by the Civic Center and Show Management. Free drawings are permitted and encouraged. Show Management will make periodic winning announcements. Exhibitor displays including videos or other audio presentations shall assure that volume is maintained at an acceptable level as determined by the Show Management.

Exhibitors shall comply with laws, ordinances, rules, regulations and fire codes of the Civic Center and the City of Salisbury.

Show Management, Civic Center and the Optimist Club of Salisbury, Maryland shall be held harmless for any loss or non-performance due to strikes, act of God, and the authority of the law or any cause beyond their control. Exhibitors waive any claim to damages or compensation in the premises.

No banners may be displayed outside of the booth. Balcony banners will be available for \$100.00.

The Optimist Club of Salisbury, Maryland, Inc is extremely appreciative of your participation and support.
THANK YOU!!!

The official address for correspondence is; The Optimist Club of Salisbury Maryland

P. O. Box 744

Salisbury, Md 21803-0744

2012 BETTER LIVING EXPO & CRAFT SHOW SPACE RATES

NORMANDY ROOM;

- 1 SPACE, 10' x 10' OR 100 SF, COST \$475.00**
- 2 SPACES, 20' x 10' OR 200SF, COST \$900.00**
- 3 SPACES, 30' x 10' OR 300SF, COST \$1,200.00**
- 4 SPACES, 40' x 10' OR 400SF, COST \$1,550.00**
- 6 SPACES, 60' x 10' OR 600SF, COST \$2,075.00**
- 8 SPACES, 800SF, COST \$2,550.00**
- 10 SPACES, 1000SF, COST \$3,025.00**
- 14 SPACES, 1400SF, COST \$4025.00**
- DOUBLE END, 200SF, COST \$1,000.00**

LOBBY;

- 10' x 10', COST \$525.00**
- 20' x 10', COST \$1,025.00**
- 30' x 10', COST 1,525.00**

OUTSIDE FRONT OF BUILDING;

- 10' x 10', COST \$175.00**
- 20' x 10', COST \$225.00**
- 30' x 10', COST \$325.00**

BALCONY SIGNS; \$100.00