

2010 BETTER LIVING EXPO & CRAFT SHOW
 Presented by the Salisbury Optimist Club* www.salisburyoptimist.org
FEBRUARY 26, 27, 28th
 Wicomico Youth & Civic Center – Salisbury, Maryland

APPLICATION FOR EXHIBITOR'S SPACE

Firm Name _____ # of Booths Requested _____

Contact Person _____ Phone Number _____

Address _____ Fax Number _____

_____ E-Mail _____

Product/Services to Exhibit _____

I HAVE READ THE BLE RULES & REGULATIONS AND AGREE TO COMPLY.

Authorized Representative _____ Title _____

Signature _____ Total Contract Amount \$ _____

2009 Exhibitors will have right of first refusal on retaining their previous booth location. You may exercise that right by notifying Mike Eline at 443-359-1150 prior to October 31, 2009. We will then be on a first come, first serve.

Upon acceptance of this application by the Better Living Expo Show, the applicant agrees to make full payment in accordance with this payment schedule.

_____ The Show Management, at it's sole discretion may reject any exhibitor for any reason. Management also reserves the right, in the event of unforeseen emergencies, to cancel the show and refund all monies paid by Exhibitors.

MAKE CHECKS PAYABLE TO: THE OPTIMIST CLUB OF SALISBURY
P.O. Box 744
Salisbury, Maryland 21803-0744

BLE SHOW CHAIRMAN 2010 Mike Eline 443-359-1150 ©, 302-675-7232 (W), 302-875-9319 (F)
 Don Fitzgerald, 410-742-1154 (F), 410-430-3065 ©
 Jim Walling, 443-944-1879 ©, 410-742-2171 (W)

SET UP DATES:	Thursday	February 25	TIMES:	8:00 am – 8:00 pm
	Friday	February 26		8:00 am – 2:00 pm
EXPO DATES:	Friday	February 26		4:00 pm - 8:00 pm
	Saturday	February 27		10:00 am - 8:00 pm
	Sunday	February 28		11:00 am - 4:00 pm
KNOCKDOWN DATES:	Sunday	February 28		4:00 pm – 8:00 pm

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RULES & REGULATIONS

The 2010 Better Living Expo Show (Show) will furnish one 110-volt AC outlet per space, and for a space inside the Civic Center, we will provide booth background dividers.

Exhibitors may utilize up to eight feet (8') of height for display at the back of exhibit booth and on either side of exhibit booth extending from the back of the aisle, or any fractional length thereof, provided that the rear of the exhibit or display along the side or sides of the booth is completely draped in official show draping or is otherwise completely finished or draped in a manner satisfactory to Expo management.

It is further agreed that the draping or finishing (if necessary) above the 36" height of the official show side drapes will be provided or arranged for the Exhibitor at the Exhibitor's expense. **If Exhibitor's exhibit and/or product cannot conform to these dimensions, Exhibitor hereby agrees to consult with the Show Management prior to installation for approval.**

It is understood and agreed that any other requirements desired by the Exhibitor involving the use of utilities, display space, signs or decorations must be approved by the Show management and are the sole obligation of the Exhibitor, who will bear all expense. (Electrical wiring may cross behind the exhibit booth, depending on the availability and accessibility of the outlets required. Show management will not be responsible for location of electrical floor registers).

Exhibitors requiring a fork lift or other special equipment must advise Show Management no later than February 18, 2010. The cost for forklift is \$50.00 and is in addition to all other fees. The cost for providing a 220 outlet is \$50.00. Other charges will be determined when requested.

RESTRICTIONS:

Only one firm will be allowed per exhibit space.

The Show Management will confirm all exhibit spaces. Every effort will be made to assign the Exhibitor to one of its chosen spaces; however, the Show reserves the right to make the final space assignment, or change the space assignment after the Exhibitors' application is accepted. No space will be committed unless deposit money is received according to contract.

The Show reserves the right to determine the eligibility of any company or product for inclusion in the show, and shall have the right to exclude or to require modification of any display or demonstration.

Exhibitors may start set-up between 8:00 am to 8:00 pm on Thursday, February 25th.

ALL EXHIBITS MUST BE COMPLETED AND SET-UP BY 2:00 PM FRIDAY.

All exhibitors will be required to wear identification badges in order to enter the Civic Center through exhibitor's entrance once the Show has opened. Exhibitors will be given five (5) exhibitor tickets plus ten (10) complimentary tickets per space. All persons entering the Show must have an exhibitor or admission ticket.

ALL EXHIBITS MUST BE REMOVED FROM THE CIVIC CENTER BY MIDNIGHT SUNDAY!!!

Exhibitor is completely responsible for loss or damage to their exhibit during Expo, move-in and move-out. No exhibits may be dismantled or moved prior to 4:00 pm Sunday, February 28th

Exhibitors will have booth cleaned and presentable when the Show opens at 4:00 pm. on Friday, February 26th
Exhibitor's associates shall be at booth during all show hours. Show hours are Friday, 4:00 pm – 8:00 pm, Saturday
10:00 am – 8:00 pm and Sunday 11:00 – 4:00 pm

Show management will extensively promote and publicize the Show utilizing electronic print and outdoor
advertising and any other means deemed effective and appropriate. Exhibitors are encouraged to promote and
advertise their participation in the Show.

Exhibitors shall not solicit business or distribute handbills or ad materials in the aisle space or in the parking lot.
Exhibit material must be distributed from booth space only. Aisle space shall be under the exclusive control of the
Show Management and may be used by Exhibitors only with consent of management.

Raffles, games of chance and alcoholic beverages are prohibited on Civic Center premises, except when specifically
authorized by Civic Center and Show Management. Free drawings are permitted and encouraged. Show
management will make periodic winning announcements.

Exhibitor displays including videos or other audio presentation shall assure that volume is maintained at an
acceptable level. Show management shall determine acceptable level.

**Exhibitors shall comply with laws, ordinances, rules, regulations and fire codes of the Civic Center and the
City of Salisbury.**

Show Management, Civic Center and the Optimist Club of Salisbury, Maryland shall be held harmless for any loss
or non-performance due to strikes, acts of God, the authority of law or any cause beyond their control. Exhibitors
waive any claim for damages or compensation in the premises.

No banners may be displayed outside the booth. Balcony banners will be available for \$100.00.

The Optimist Club of Salisbury Maryland, Inc. is extremely appreciative of your participation and support.

THANK YOU!!!

The official address for correspondence is:

The Optimist Club of Salisbury Maryland .
P.O. Box 744
Salisbury, MD 21803-0744

**2010 BETTER LIVING EXPO & CRAFT SHOW
SPACE RATES**

NORMANDY	1 SPACE 100 SF	2 SPACES 200 SF	3 SPACES 300 SF	4 SPACES 400 SF	DOUBLE END 200 SQ FT
	\$475	\$900	\$1200	\$1550	\$1000
	6 SPACES	8 SPACES	10 SPACES	14 SPACES	
	\$2075	\$2550	\$3025	\$4025	

LOBBY	10 X 10	10 X 20	10 X 30
	\$525	\$1025	\$1525

OUTSIDE	10 X 10	10 X 20	10 X 30
	\$175	\$225	\$325

BALCONY SIGN \$100

ENTRANCE

01-7	6-7	8-7	4-7	9-7	5-7	7-7	ε-7	2-7	1-7
41	42	43	44	45	46	47	48	49	50

entrance

entrance

40
39
38
37

134	107
133	108
132	109
131	110
130	111
129	112
128	113

106	79
105	80
104	81
103	82
102	83
101	84
100	85

78	51
77	52
76	53
75	54
74	55
73	56
72	57

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127	114
126	115
125	116
124	117
123	118
122	119
121	120

99	86
98	87
97	88
96	89
95	90
94	91
93	92

71	58
70	59
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68	61
67	62
66	63
65	64

26	25	24	23	22	21	20	19	18	17
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